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Mobility.Pioneers: MOTIONTAG Wins Startup Pitching Competition

- German startup MOTIONTAG, which offers mobility intelligence technology that integrates into cellphone applications and helps providers offer cheap, seamless and user-centred services, wins this year's Mobility.Pioneers
- Chosen from a total of 70 startups, the 10 best were given the chance to pitch their product to a jury of experts on stage
- Mobility.Pioneers took place for the third time at the Muffatwerk in Munich on February 7th
- Joining Pioneers in Munich were 300 decision-makers from corporates, investors and startups

Munich – Berlin-based startup MOTIONTAG, which offers mobility intelligence technology that integrates into cellphone applications and helps providers offer a platform for cheap, seamless and user-centred ‘pay as you go’ ticketing services, was named the winning startup at Mobility.Pioneers. Their technology focuses on stress-free travel for passengers and more precise data for transport companies. It allows for more efficient multimodal traffic management and offers mobility providers a sales channel, up- and cross-selling possibilities as well as data optimization possibilities.

“We are entering a new era. Whether in the area of Urban or Air Mobility, Deep Tech is changing the mobility industry and our day-to-day lives. At Mobility.Pioneers, we had the forerunners of the industry on our stage,” said Oliver Csendes, CEO of Pioneers. “Pioneers provides a platform for innovators and entrepreneurs to present their technologies and gives them access to capital and decision-makers from well-established companies. Our goal is to bring the right people together and support new business relationships - our “Match&Meet” tool allows us to do so. In the end, it’s the personal contacts that offer real worth.”

“I’m pretty excited to have won,” said MOTIONTAG Chief Operating Officer Fabien Sauthier. “It’s always nice to get recognition like this - word of mouth is super important in our business. Some of our customers are here, and they do talk! I met a lot of people today, including investors, potential clients and existing clients as well - using the Pioneers Match & Meet networking service really helped organise the day in that respect!”

The global innovation hub Wayra and VVC Vector Venture Capital GmbH were the main partners of Mobility.Pioneers.

MOTIONTAG has now been fast-tracked to the group of Pioneers500 startups at our flagship event, Pioneers’19, and will pitch for the Pioneers Challenge Award at the Hofburg in Vienna on May 9th-10th.

**Pioneers | JFDI GmbH**

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At Pioneers, we inspire, empower and create. Our purpose is to foster growth and innovation with a focus on deep tech. Since 2009, our diverse team has built an ecosystem, creating collaboration opportunities for tech innovators. We bring together startups, corporate executives, public sector innovators, and investors through digital solutions, consultancy services, events and investments to create a prosperous future.

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